



[www.epoxygrossisten.no](http://www.epoxygrossisten.no)

**MASTER<sup>®</sup>**  
**» BUILDERS**  
SOLUTIONS



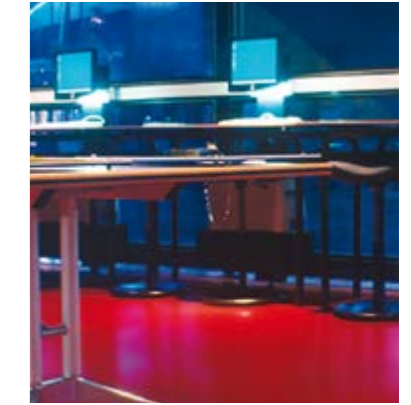
# MasterTop

## PUre floor design

**EpoxyGrossisten**

 **BASF**

We create chemistry



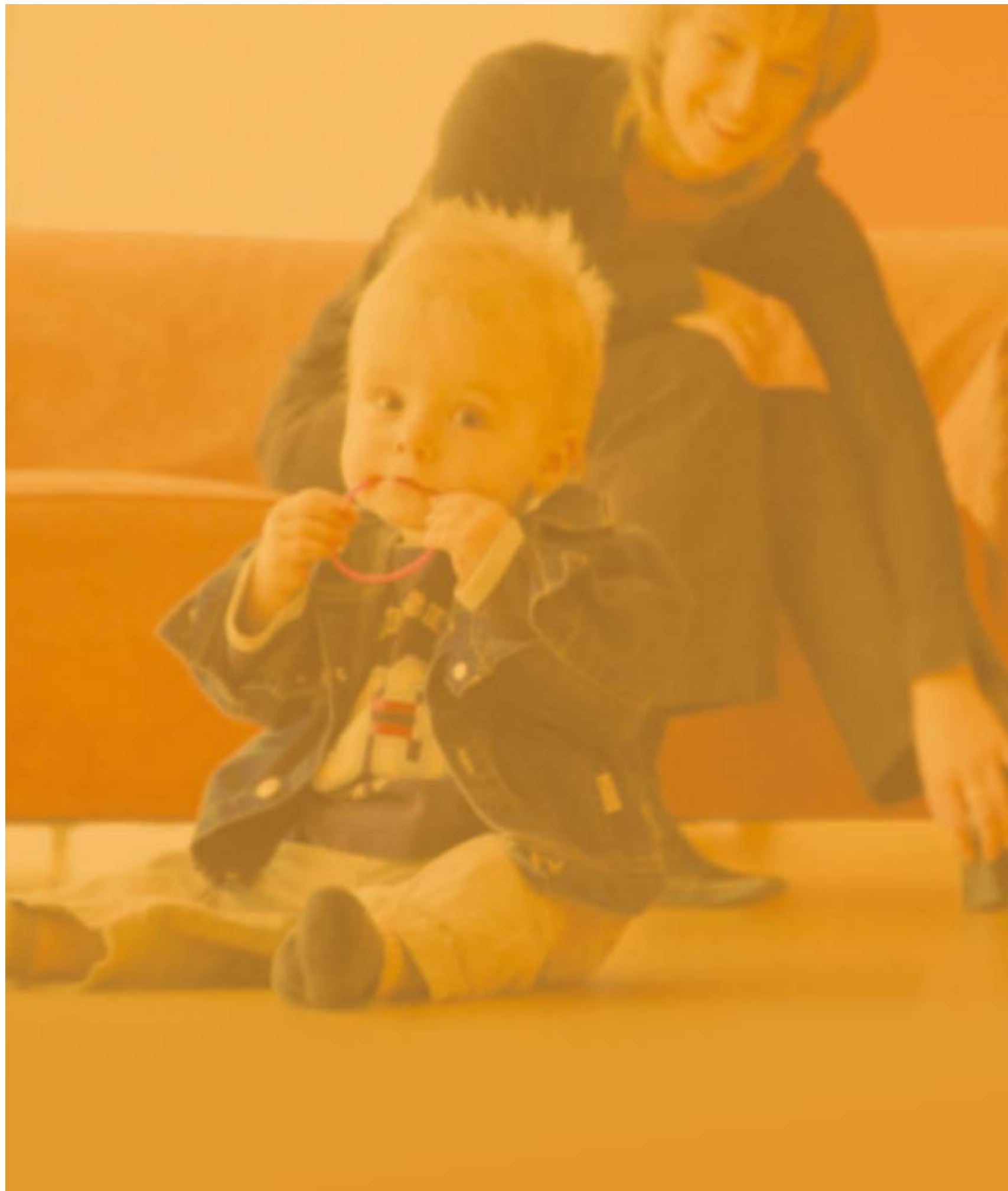
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[www.purefloor.master-builders-solutions.basf.com](http://www.purefloor.master-builders-solutions.basf.com)

For more detailed technical information, please scan this QR code. It's that easy!



## PUre Ideas for Comfortable Floor Design

As a customer, you want only the best. Your floors need to be a perfect combination of esthetics and functionality; comfortable, exclusively designed, beautiful to look at, durable and easy to clean.

As a designer, you know the importance of every detail. Your client has high expectations of your proposal for his office, reception area and hallways. The final result is intended to present the image of his business. You, therefore, are aware more than anyone else of the exacting demands your client sets for a new floor.

To fuel your creativity and help you make the right choice, the Master Builders Solutions experts have developed this book. Presenting a wide range of completed designs. It shows how creative MasterTop comfortable floors can be – and what you can expect from the experienced experts in high-quality decorative floors.

Please browse through the book and let the wealth of striking colors, shapes, patterns and artistic possibilities inspire you to create your own unique and decorative floor.





## Master Builders Solutions from BASF

Master Builders Solutions brings all of BASF's expertise together to create chemical solutions for new construction, maintenance, repair and renovation of projects.

At Master Builders Solutions, we combine advanced global technologies with unrivalled worldwide experience to reveal unique, innovative solutions to every construction challenge. We are backed by a global community of BASF construction experts, who have the local knowledge needed to implement sustainable solutions – from conception through to completion.

The comprehensive portfolio under the Master Builders Solutions brand encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants and concrete repair and protection solutions, performance grouts and performance flooring solutions.

Under the brand MasterTop, Master Builders Solutions is devoted to the development, production and sale of comfortable, durable polyurethane floor systems. This range of flooring systems for both decorative and industrial purposes will guarantee you the best and most practical solution.

Let us demonstrate how our wide range of flooring systems enables you to choose a floor which meets your requirements – as well as satisfying the demands of those who will live and work on those floors.

Let your imagination run wild and leave the challenges to us!

# Information at a Glance

Our aim is to inform you about technical details in a simple but effective way. The icons shown, indicate where a floor type is applicable, and what its properties are.

## Applications in:



Apartment buildings



Canteens



Education



Healthcare



Homes



Hospitals



Industry



Leisure



Nurseries



Offices / Meeting rooms



Public areas



Storage areas



Stores / Shopping malls

## Properties:



Comfortable



Durable



Easy to maintain & clean



Heavy wear



Hygienic



Liquid tight



Noise reduction



Resilient



Seamless



Suitable for crowded locations



Suitable for wet areas



Underfloor heating compatible

## Optional:



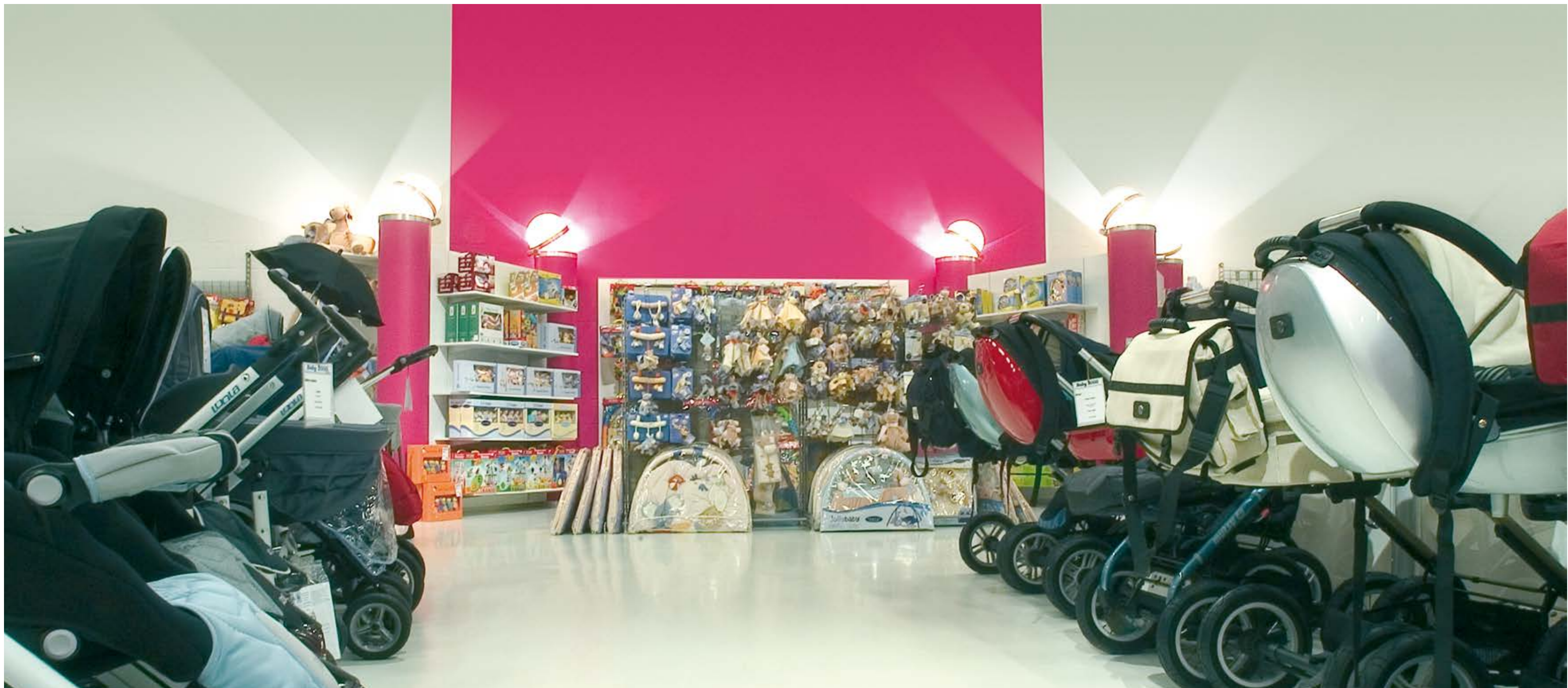
Anti bacterial



Anti slip



Anti static ESD



MasterTop 1324

hygienic  
robusto      fácil      farbenreich  
beschermend

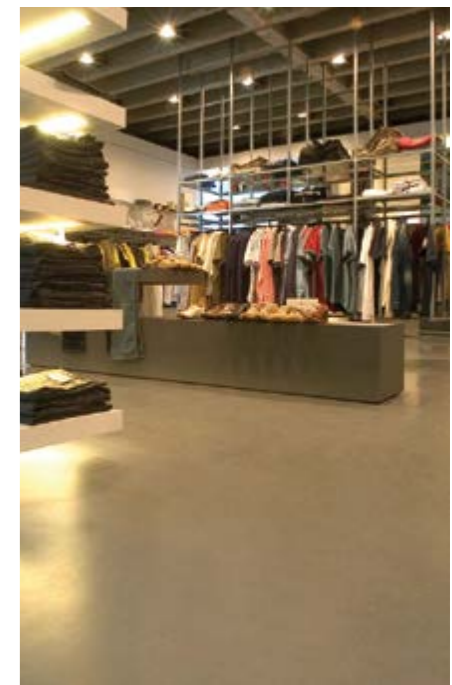


## MasterTop 1324

MasterTop 1324 is the absolute powerhouse in the sector of decorative polyurethane floors. This sturdy floor, used in a heavy-duty environment, provides protection against wear, dirt, penetration of liquids and impact combined with durability and decorative élan. With a MasterTop 1324 floor system you can create a safe and colorful work environment.

Which color? You decide!

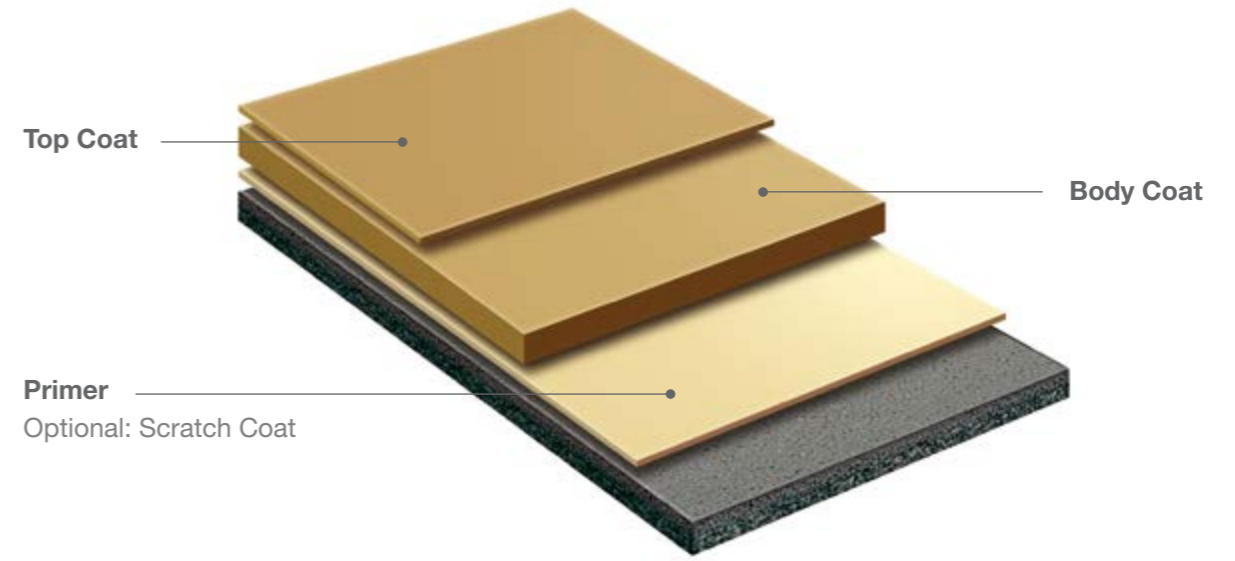








## MasterTop 1324





MasterTop 1325

colorful    duurzaam  
unique    moderno  
            comfort



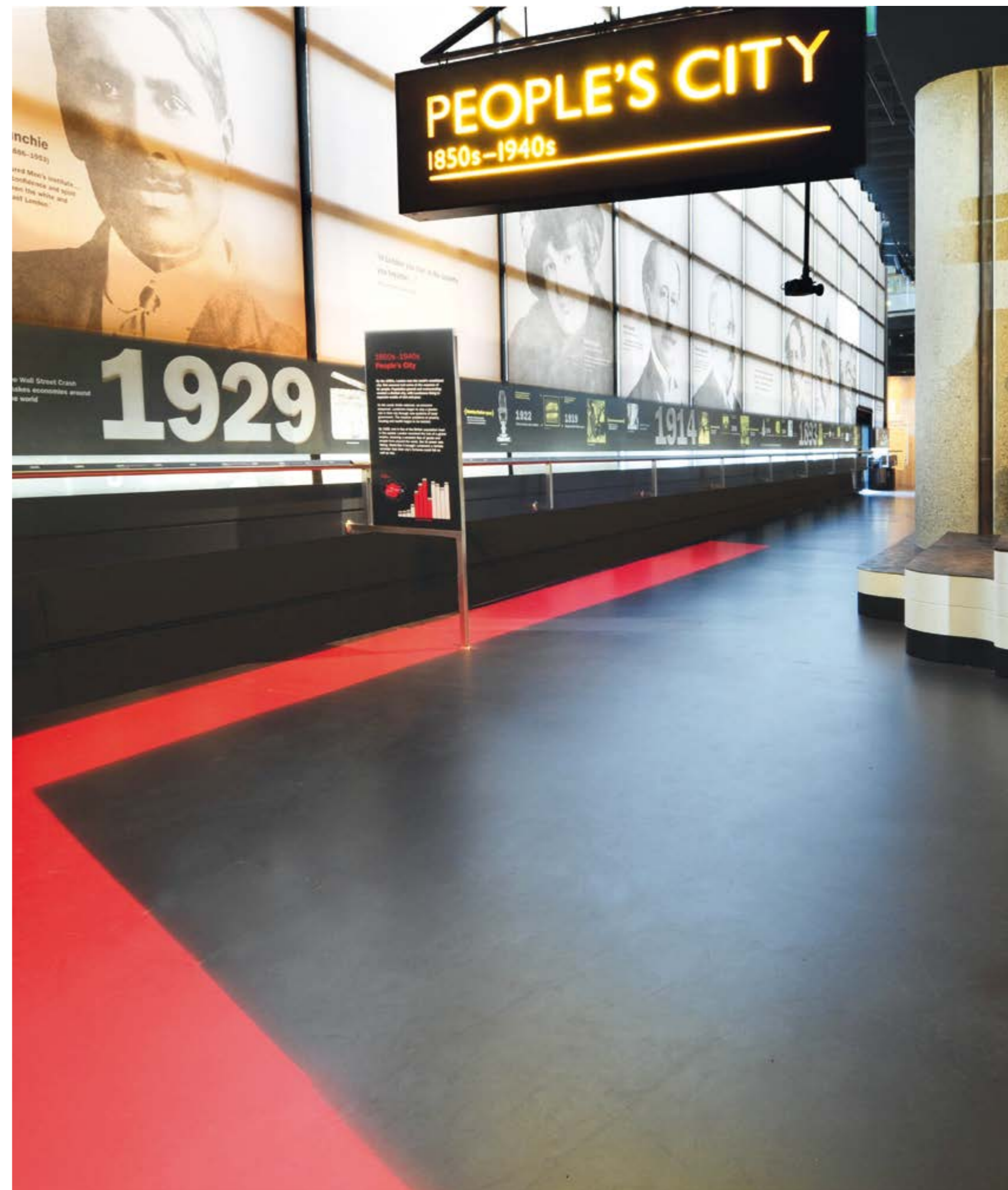
## MasterTop 1325

MasterTop 1325 is a lovely, stylish and quiet floor, seamless and wear-resistant: a polyurethane floor combining quality and comfort. The flexible polyurethane body coat provides you with a slightly resilient feel – a comfortable and hygienic floor which creates a pleasant atmosphere.

With its esthetic possibilities, solid appearance and decorative style, MasterTop 1325 can truly be considered a trendsetter – one of a kind.

### Floors and walls

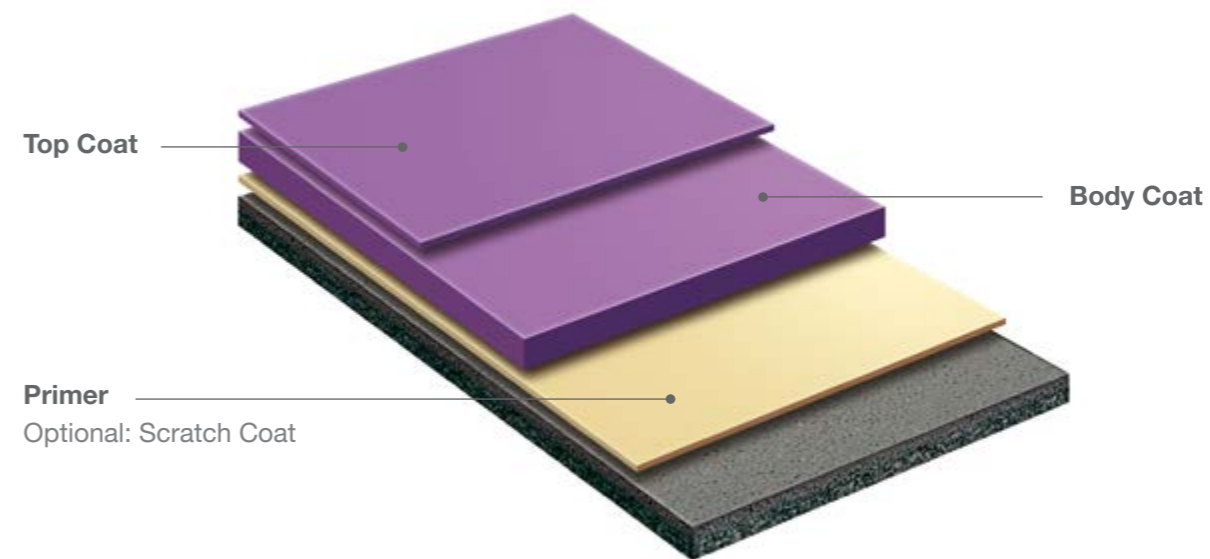
With our flexible wall coverings connecting seamlessly to the floor, you can create waterproof and hygienic surroundings which are particularly functional in wet areas. They also make intergrating floor designs and colors onto the walls possible, adding an extra creative dimension.







## MasterTop 1325





MasterTop 1326

design      bewundernswert  
esthétique      inspirating      artistiek  
coloreado      intenso



## MasterTop 1326

The unique characteristics of MasterTop 1326 enable you to achieve an artistic end result which makes your floor highly creative and absolutely unique. MasterTop 1326 combines durability with a resilient, seamless finish which is extremely easy to use and guarantees hygiene standards in addition to a brilliant and exclusive design. You paint on a wall-to-wall 'canvas' and even continue the design onto the walls.

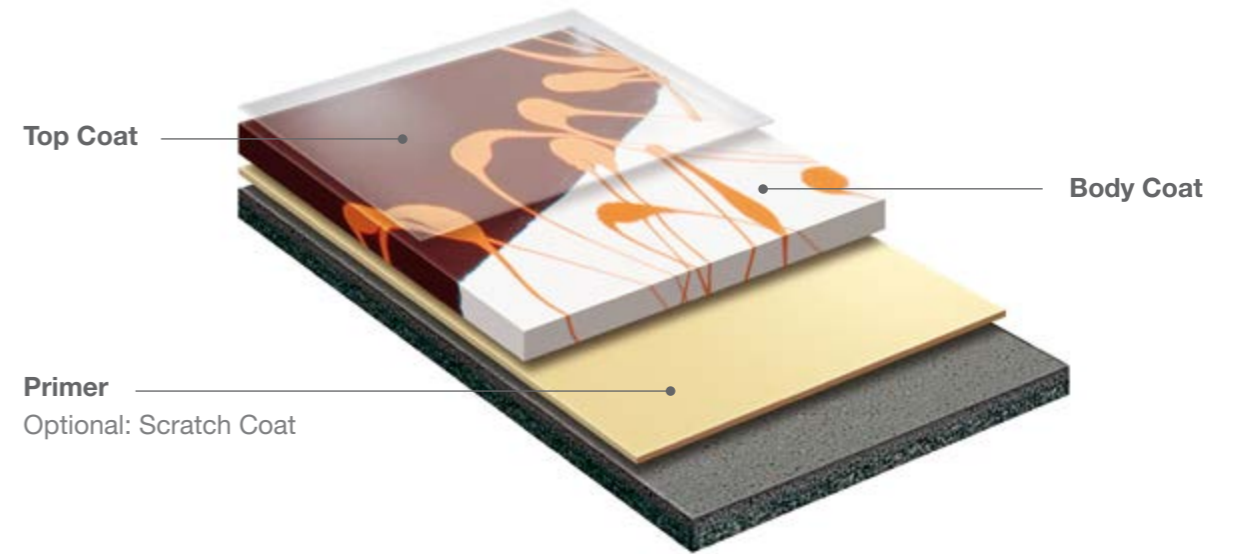








## MasterTop 1326





# MasterTop 1327

contemporain  
creative mild quiet  
apacible vriendelijk

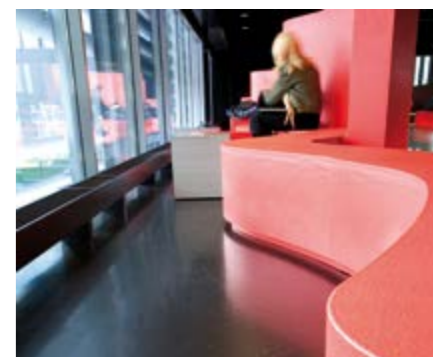


## MasterTop 1327

Laughing and playing, being active, living, working and spending time together – all play a key role in the quality of life. Concentration, peace, well-being and time for yourself are just as important. Meeting all these requirements at the same time – often under one roof – is a challenge for interior designers. The MasterTop 1327 flooring system lays the right foundation for you.

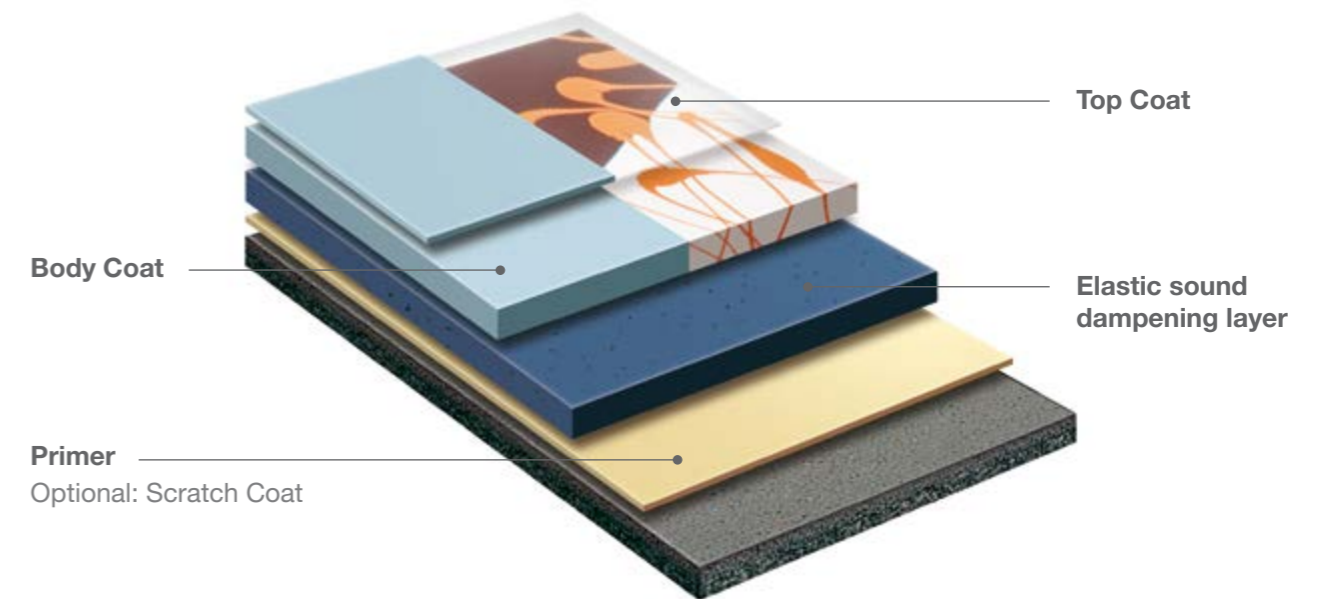
MasterTop 1327 is the ideal floor system for applications where a pleasing appearance, high walking comfort and minimum noise levels, despite a large number of people passing through, are equally important.







## MasterTop 1327





Savannah



Urban Architecture



Exotic



Sensual Living



Smooth



Stars in Space



Blossom and Garden

# Styles & Colors

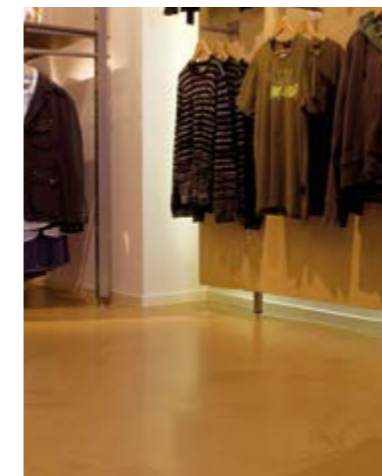
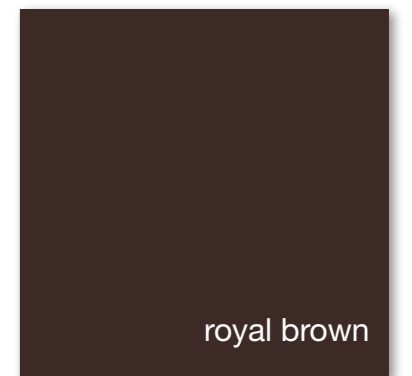
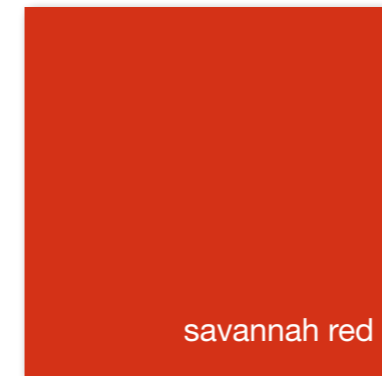
This chapter deals with 'styles & colors', aiming to fire your imagination and foster inspiration by showing options for using colors in the decorative layouts of floor surfaces.

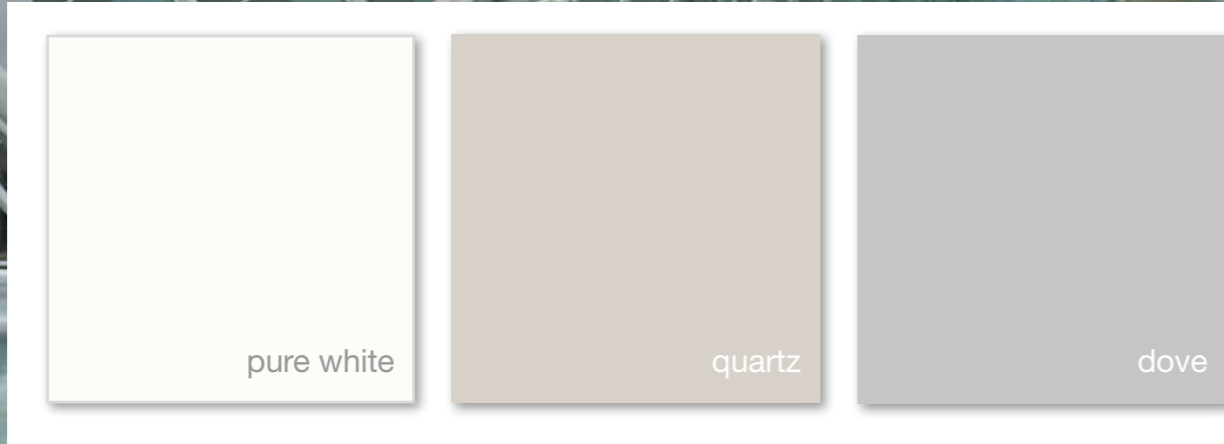
Anything is possible, almost every color is available, and the possibilities for patterns are endless. Turn any floor to your fancy using your creative insight. Allow yourself to be inspired, and create the perception of an environment where living, working and leisure feel just right. You determine the style and color!



## Savannah

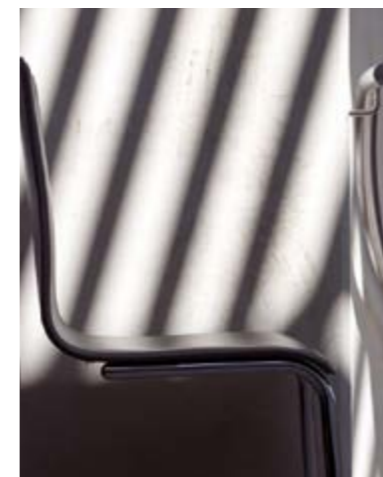
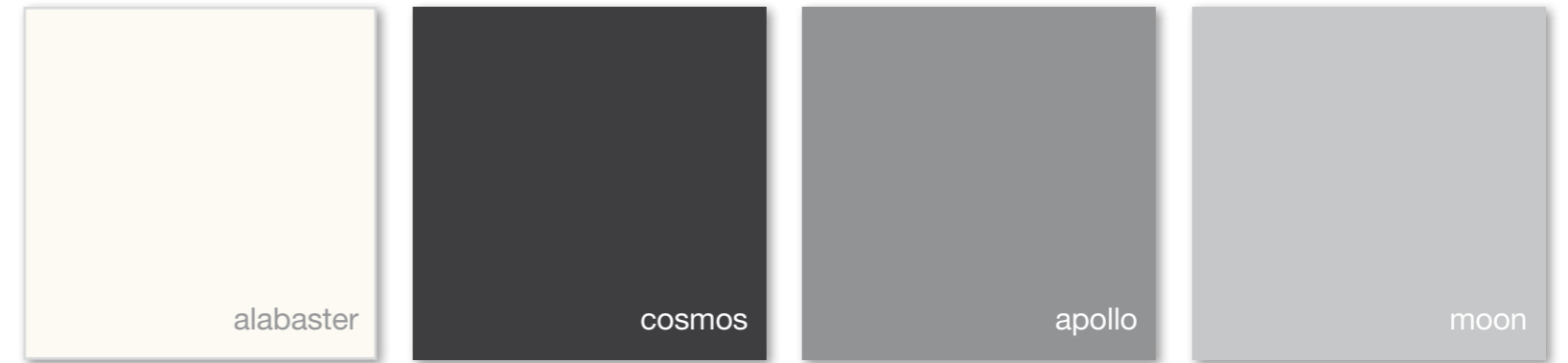
Weather has a significant effect on the colors of the soil and the vegetation of the savannah. Even animals adapt their coloring to that of their environment, camouflaged against predators which can spot their prey from far off. With its brown hues and the red glow of the setting sun, Savannah brings the scorching heat and the intense proximity of nature into your interior.



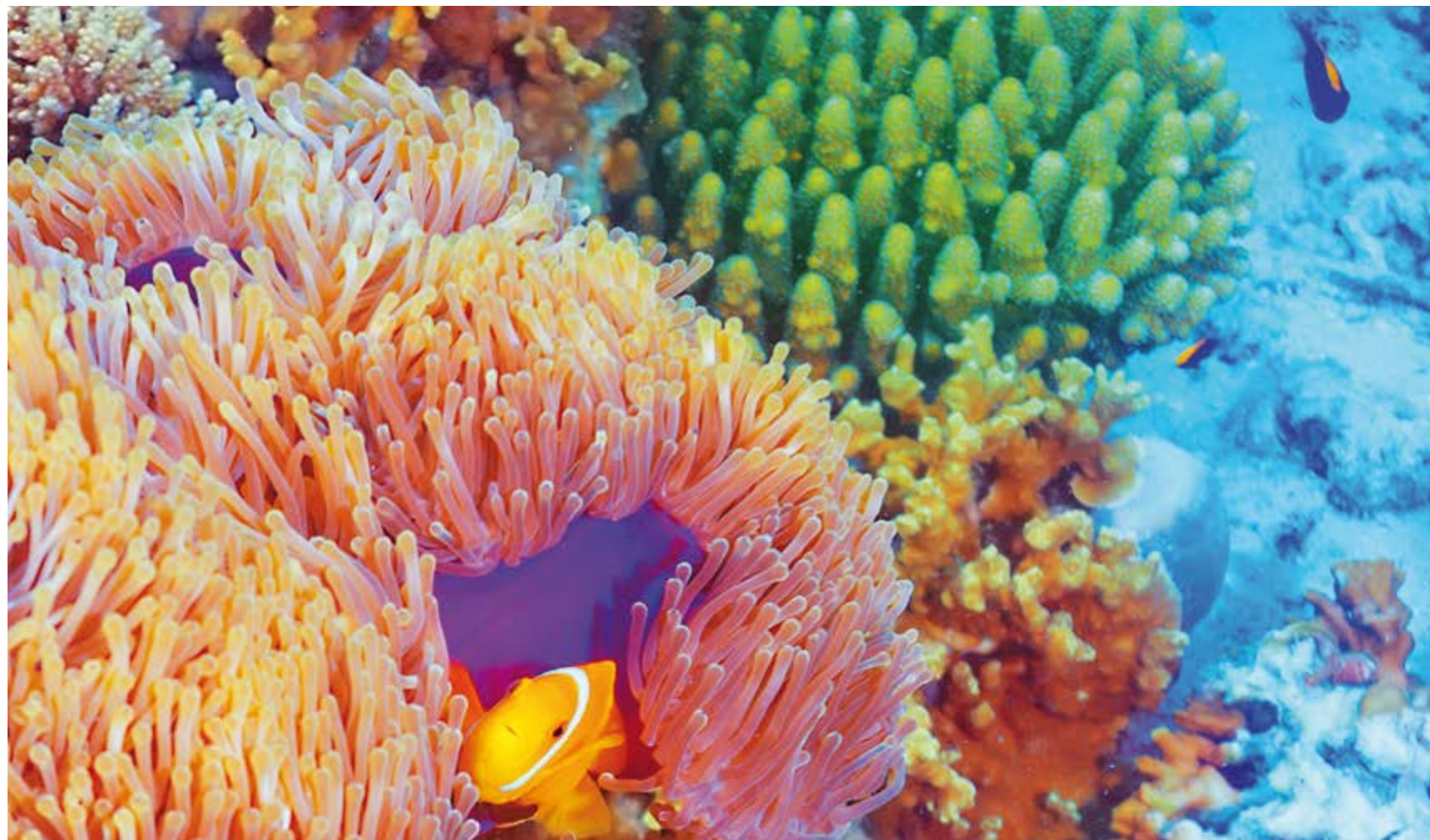


## Urban Architecture

Anyone aiming to introduce an urban atmosphere into an interior chooses the monochrome tones of Urban Architecture. Here 'thinking ambitiously' translates into flooring shades which reinforce on a grand scale the architecture of a residence, office or working environment; a fashionable floor as a foundation for an interior whose every feature catches your attention.







## Exotic

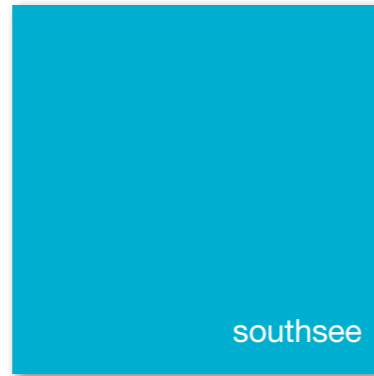
Exotic and glorious colors extend attention spans. Exotic sets the tone with palpable exuberance; this extrovert floor demands a response, imposes itself and infects you with its message. Walking on this floor brings out emotions and stimulates excitement.



avocado



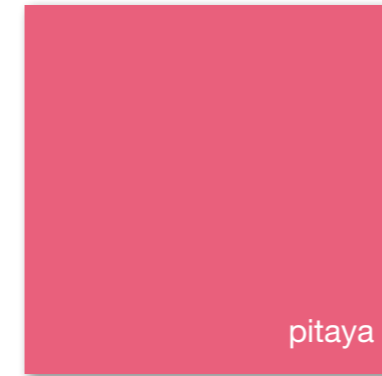
citreous



southsee



magma



pitaya



paprika



curacao



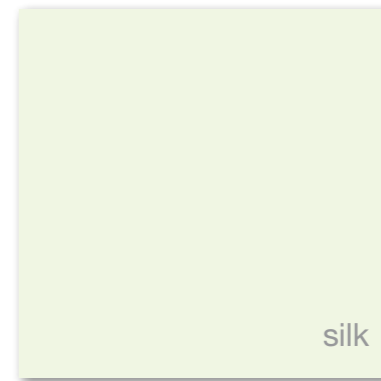
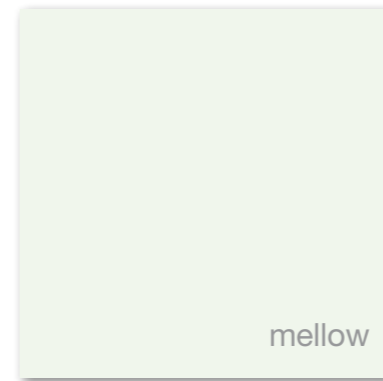
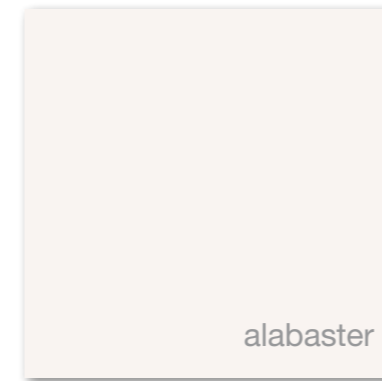
blueberry

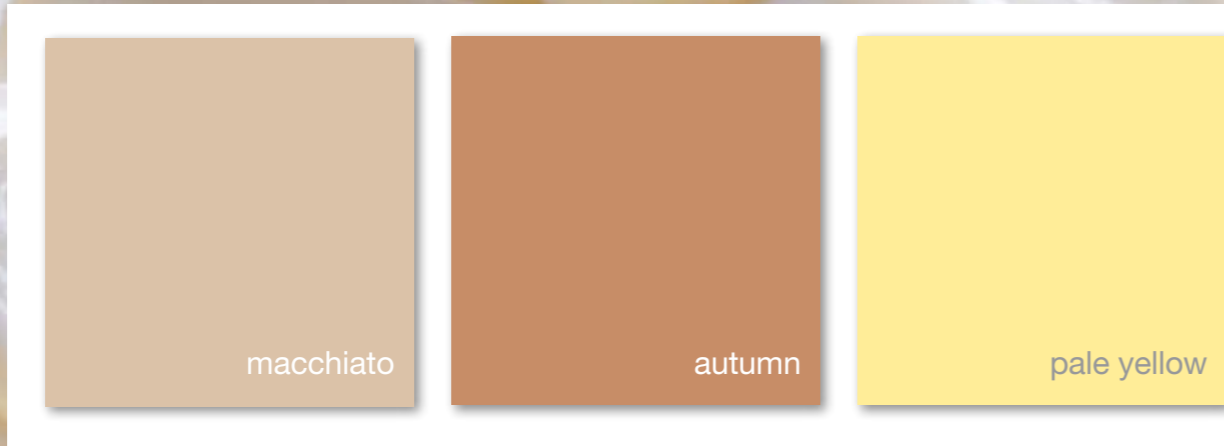




## Sensual Living

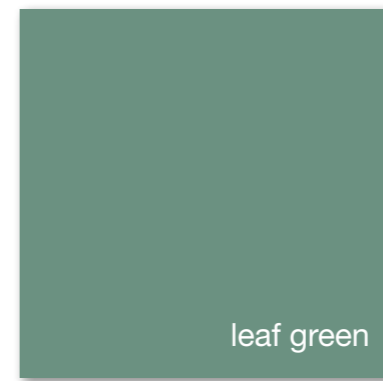
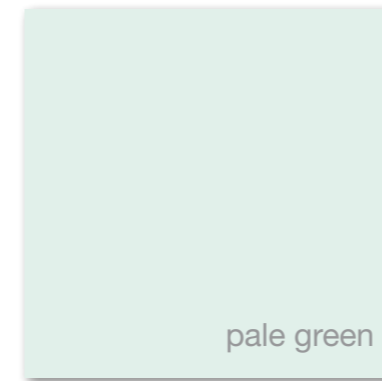
The soft pastel hues of Sensual Living are pleasantly present without dominating the atmosphere, leaving you with extensive freedom to fill the space further. A hint of romance and eminent radiance characterize this range of colors.

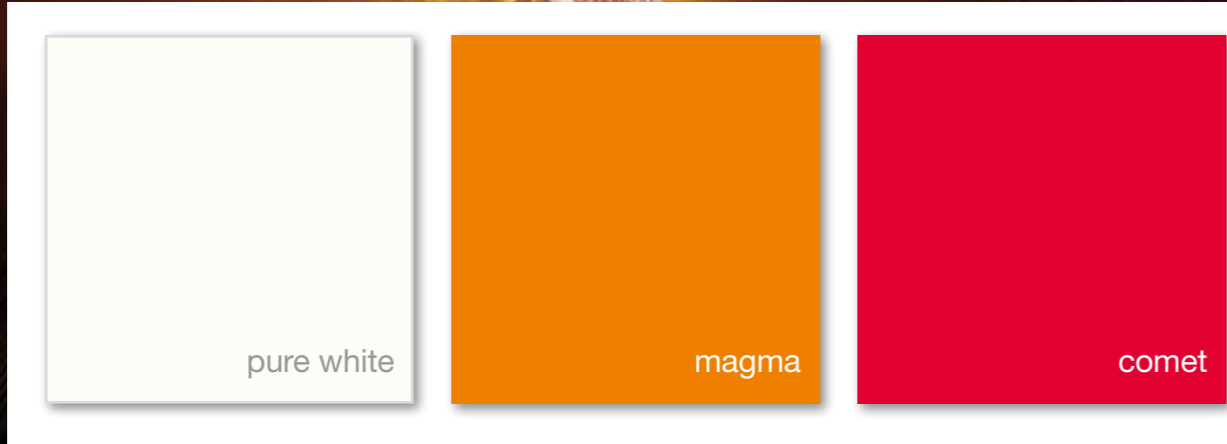




## Smooth

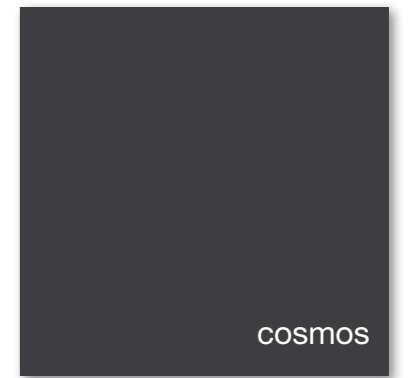
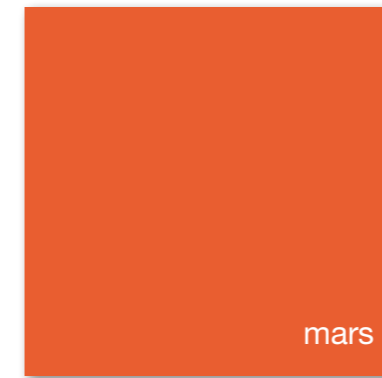
More prominent than pastel, with an appropriate presence: such is the impression of the Smooth floor. You make a statement, but with nuances and the necessary reserve. A well-balanced color palette which merges your floor and interior into a single color scheme, avoiding shocks and ensuring a smooth transition.





## Stars in Space

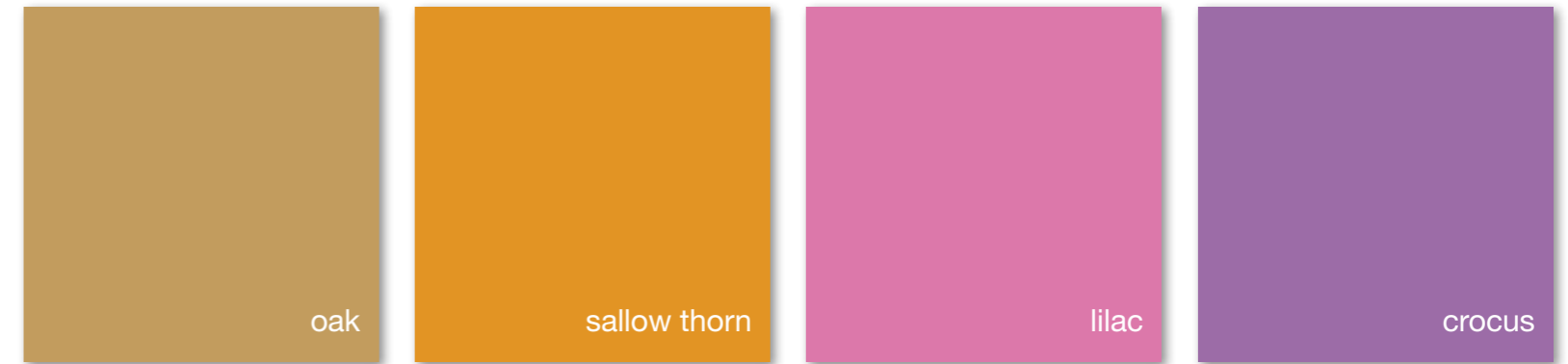
Stars in Space offers you sparkling effects. The universe – where light and darkness determine the sphere – finds its reflection on earth. A glimpse into space as an inspiration for a vision of interiors. Vivid glowing shades dimmed by the lack of light: black and grey.





## Blossom and Garden

A garden is a palette of color in its own right; a source of inspiration for many artists, a place which allows your imagination to flourish. Blossom and Garden brings your garden indoors and makes the space bloom. A floral ground which does not wither.



“Meeting the needs of the present without compromising the ability of future generations to meet their own needs.”

Definition of sustainability by  
UN Brundtland Commission (1987)

# Sustainability

Floors from Master Builders Solutions contribute to sustainable development: the extreme durability of our flooring solutions and their low maintenance costs result in a positive eco-balance over their entire life cycle. Further advantages are easy maintenance and low emissions of volatile organic compounds. Sustainability is a complex interplay of environmental, social and economic aspects. We have analyzed them, applied them to our flooring systems and finally generated Environmental Product Declarations (EPDs), that have been certified by an independent authority. This means the greatest possible transparency and convincing arguments – for you and your customers.

Life Cycle Assessment

Life Cycle Costs

Cleaning and Maintenance

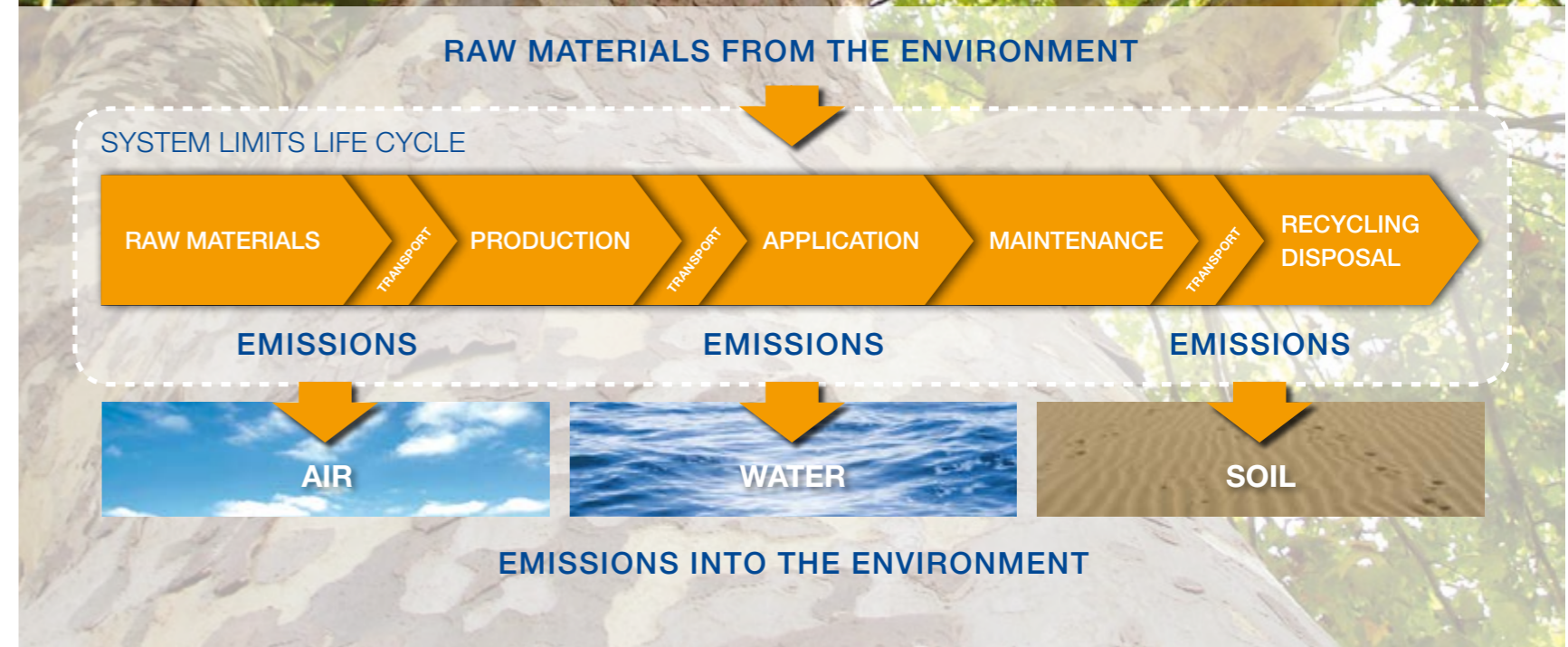
Sustainable Building Certification



## Life Cycle Assessment

Evaluating the life cycle of floors provides information about how the floor impacts the environment in the course of its life. We call the evaluation of the environmental impact – from extracting the raw materials, using chemicals in the production process, applying and maintaining the floor up to removal and disposal of the floor – the Life Cycle Assessment.

The Master Builders Solutions experts attach great value to the Life Cycle Assessment. Evaluation of environmental impacts enables us to map improvement points. Our constant goal is to develop the best floors and minimize environmental impact.



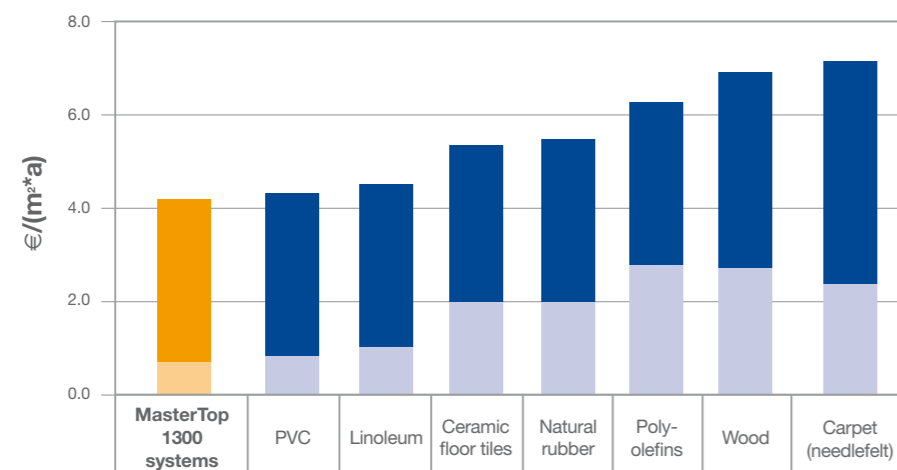


## Life Cycle Costs

The Life Cycle Costs cover all the costs that are incurred from extracting the raw materials, producing, applying and maintaining the floor up to removal and disposal of the floor at the end of its life. Getting an insight into the Life Cycle Costs of our floor systems is of paramount importance to the Master Builders Solutions experts. After all, getting an accurate insight provides information about the possibilities to reduce costs for the end user.

The cost of a floor over its entire life cycle, from application through care and maintenance to disposal is determined by a wide range of factors. The material and application costs are not the most important element; in fact, the cleaning and maintenance of a floor account for the lion's share of its Life Cycle Cost.

### Floor coverings in comparison



Expected useful life (years)	50	25	25	40	25	20	40	15
Maintenance (cleaning) in €/m <sup>2</sup> ·a	3.5	3.5	3.5	3.2	3.5	3.5	4.2	4.9
Floor covering costs in €/m <sup>2</sup> ·a	0.7	0.9	1.0	2.0	2.0	2.7	2.7	2.4

Source: BMG Engineering AG







## Cleaning and Maintenance

MasterTop decorative floors are very maintenance-friendly, but of course not maintenance-free. With proper advice from a good cleaning materials supplier on systematic cleaning and maintenance you can keep these floors beautiful. Moreover, cleaning is simple, effective and environmentally-friendly.

Correct cleaning and maintenance protects the life and vitality of your chosen floor, so you can continue to enjoy your floor for many years to come.





## Sustainable Building Certification

We support you when it comes to sustainable building and construction. Therefore we provide you Environmental Product Declarations (EPD) for all decorative MasterTop flooring products. These EPD contain information about the product and its environmental impact. They play an increasingly important part in the LEED certification of sustainable buildings and are even mandatory for DGNB approvals.

LEED letters of MasterTop flooring systems, which allow you to obtain credit points in five categories of the LEED quality seal, are available:

- M R - Credit 1 - Building Reuse
- M R - Credit 2 - Construction Waste Management
- M R - Credit 4.1 - Recycled Content
- M R - Credit 6 - Rapidly Renewable Materials
- E Q - Credit 4.2 - Low Emitting Materials

Moreover since 2015 all our MasterTop flooring products are granted the DGNB Navigator Label. This label allows us to demonstrate our commitment to sustainability and gives you the necessary guidance and transparency when selecting products.





Master Builders Solutions experts from BASF are a reliable partner for all your MasterTop and Ucrete floors.

We also supply you with a complete range of industrial flooring systems for long-lasting, resistant yet colorful floors. Your production areas can also be equipped with tailor-made functional, sustainable and safe floors.





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